

**KARACHI UNIVERSITY BUSINESS SCHOOL**  
**University of Karachi**  
**FINAL EXAMINATION, DECEMBER 2010: AFFILIATED COLLEGES**  
**BUSINESS ETHICS: BA (H) – 621**  
**BS – VII**

Date: January 12, 2011

Max Time: 3 Hrs

Instructions: Attempt any 5 questions

Max Marks: 60

- Q1 (a) Give arguments for and against business ethics (2 for each).
- Q1 (b) Explain the types of ethical issues in business.
- Q2 (a) Define job discrimination.
- Q2 (b) Discuss social responsibility in business.
- Q3 (a) What do you understand by conflict of interest and condition when conflict of interest arises?
- Q3 (b) When is a person morally responsible for an injury?
- Q4 (a) Differentiate between transactional and transformational leadership.
- Q4 (b) What do you understand by environmental injustice?
- Q5 (a) What is the main objective of social audit?
- Q5 (b) Discuss ecological ethics.
- Q6 (a) Define ethics and business ethics.
- Q6 (b) Define utilitarianism.
- Q7 (a) What is the Kant's Categorical imperative formula?
- Q7 (b) What are the areas of Producer's responsibility according to due care theory?



**KARACHI UNIVERSITY BUSINESS SCHOOL**  
University of Karachi  
**FINAL EXAMINATION, JUNE 2010: AFFILIATED COLLEGES**  
**BUSINESS ETHICS: BA (II) – 621**  
**BS – VII**

**Date: June 30, 2010**

**Max Time: 3 Hrs**

**Max Marks: 60**

**Instructions: Attempt five questions > First Two Case Studies are COMPULSORY.**

**1. Case Study 15**

Mr. Danish completed his MBA from Oxford Business School, London and joined 'Honda Corporation Ltd.,' a leading company in the Passenger Car Market. He was immediately loaded with the responsibility of regional marketing manager for the Eastern region. Mr. Danish was an intelligent, dynamic and ethical person. In the very beginning of his work, he found that some of his subordinates were inefficient, unethical and corrupt. Some of them were used to unduly favoring some dealers. Some how these subordinates reached the average levels of targets and therefore, the headquarter very often overlooked the activities of these people. Mr. Danish tried his level best to correct the situation but he failed. He couldn't understand how to take back his subordinates on the ethical path. He referred some of his books on organization culture, group dynamics and group conflict but afterwards new problem was to correlate "Oxford formula" with Pakistani situation. He has to keep a balance between his ethical practices and visible corporate success. Danish, being an ethical leader, was facing a big challenge to introduce and establish ethical infrastructure in 'Honda Corporation Ltd.'

**Suggest appropriate ethical planning to Mr. Danish**

**2. Case Study 2 15**

Nabeel was a young and dynamic manager at Abbot Private Ltd. and was recently married. Due to nature of his job, he had to do lot of traveling and therefore unable to devote his time for his wife. At one time he was away for 25 days tour only to return for a day and again go for 10 days tour. This situation led to differences in his married life, turning to serious note. Once he took his wife along with him to tour and found that he and his wife could stay in hotel within permissible limits of his lodging and boarding allowance with no extra burden on his company. Thus he was away for work for a good part of the day but could spend time with his wife in the evening. This situation worked out perfectly for himself and his wife and their relations became very good. Therefore he started taking his wife along with him on his tours.

**Is it ethical on part of Nabeel? Support your answer with reference to any appropriate ethical decision making principle you have studied.**

- 3. What are the four social responsibility modes? How can these are used.**
- 4. "Leadership is the most important aspect of human behavior. As a leadership is the ability to influence a group towards achievement of goals so true leadership must be consistent with ethical and moral values. It is an important task for each leader to establish ethical infrastructure in organization." Critically evaluate.**
- 5. Critically discuss individualism, altruism, pragmatism, and idealism as an individual ethical decision – making styles.**
- 6. "Opportunity is a set of conditions that limit unfavorable behavior or reward favorable behavior." Do you agree? If yes, why and how? And if not, why not?**